

B4: Navigating local enterprise partnerships and new city deals

Speakers:

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Chair:

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**Swindon & Wiltshire
Local Enterprise Partnership
(SWLEP)
Economic Growth – the Role of Housing**

National Housing Federation
Ageas Bowl, Southampton – Tuesday 15 January 2013

**Steve Richards
Secretariat**

All Local Enterprise Partnerships are not the same

- An England wide network – there are 39 LEPs currently in place covering 326 Local Authorities with populations between 0.5m (Cumbria) and 7.8m (London). Replaces (in part) the old regional economic development structure
- The Swindon & Wiltshire LEP was the 37th LEP - approved in July 2011 – it's a very lean Partnership that has Nine Business Board members, Four members drawn from relevant Public Sector organisations and a Secretariat – one part-time professional and some support from its Unitary Authority partners

SWLEP Statistics

- **Area of 3,485 sq km**
 - 44% is in one of 3 AONB, 780 sq km is Salisbury Plain
 - 1.5% is World Heritage Sites.
 - 90 miles Swindon to London, 20 miles Salisbury to Southampton
- **Population Total 661,600 comprising:-**
 - Swindon 201,800 (850 per sq km)
 - Wiltshire 459,800 (140 per sq km)
- **Enterprises 30,020 - 89% of businesses employ less than 10**
 - Swindon 7,095
 - Wiltshire 22,925
- **Economically Active total 340,300 population**
- **GVA compared to England - SW Region 91.5%**
 - Swindon 115%
 - Wiltshire 87%

Who is involved in our Local Enterprise Partnership?

Our Board

Paul Johnson – Chair (Formerly Chairman – Knorr-Bremse Rail Systems(UK) Limited)	
Nicky Alberry GWE BusinessWest	<i>Rob Angus</i> <i>Nationwide Building Society</i>
<i>David Ashmore</i> <i>Green Square Group</i>	Graham Dean Herman Miller (UK)
Vacancy (Appointment Imminent)	Mark Barnett The Consortium
Peter Wragg Visit Wiltshire Limited	Steve Stone FE/HE College Network
Brigadier Piers Hankinson 43 Wessex Brigade	Sir Christopher Benson Eredine Capital
Jane Scott Leader – Wiltshire Council	Rod Bluh Leader – Swindon Borough Council

How will we support our economy?

- By providing strategic leadership and factual research, commission projects/ initiatives to drive investment, job creation and provide new business opportunities
- Delivering through its local partners – such as Forward Swindon/Influence in Swindon and WEB in Wiltshire
- Develop and integrate business networks so that they more effectively serve the business base
- Focus on the four key economic drivers for the area:-
 - Inward Investment
 - Stimulating Growth
 - Job creation & skills development
 - *Economic Infrastructure*
- Use its very finite resources to deliver the outputs and outcomes it has set for the period to March 2015

Business Plan – Objectives/Targets

Key Outputs by 2015:-

- Creation of 10,000 new private sector jobs
- Safeguarding 8,000 existing private sector jobs
- Supporting new business start-ups and improving survival rates from 2010 baseline of 67.5% to 75% by 2015
- Develop an Inward Investment offer that will:-
 - Raise the awareness internationally of the area – that it is ‘Open for Business’
 - See 15 new businesses locate in the area and secure £50m of financial investment
 - Contribute 2,000 new jobs to the target above
- Connectivity - deliver high speed Broadband infrastructure to a minimum coverage of 85% of the LEP area, with 100% at strategic employment sites
- Support the delivery of at least 30 hectares of employment land to the market
- Improve GVA (2009 baseline) from £20,385/England £20,498 to above the national average

What are the Priorities?

The Board is focused on a number of key tasks for
2013

- Successful City Deal proposal – by March 2013
- Successful Investment process for the funding allocated by Government:-
 - £9.4m Growing Places Infrastructure Fund
 - £4m Rural Growth Network project - £2m from DEFRA
- Establishment of a Local Transport Body
- Development and implementation of a Business Activity Plan (01 April 2013 – 31 March 2014) – this will be published by March 2013

Economy (Jobs) & Housing – or Housing & Economy (Jobs)?

- **Both** are critical success factors – however the Board is clear on the priorities it has agreed with government – the focus is on job and business creation – housing is an enabler, not a driver of economic growth.
- The LEP's primary role is to engage the demand-side of the economy by creating a positive economic environment/infrastructure - it has a realistic grasp on what it can actually achieve – and where it needs to influence others.
- Swindon & Wiltshire have significantly different housing challenges – but also recognise a need to work together strategically to address these. Key issues include:-
 - Affordability
 - Availability of Housing Land in the right places
 - BANANA syndrome
 - Planning /Core Strategies

The Swindon & Wiltshire Deal – [City Deal Round 2]

Main principles

- One of 20 places invited to submit a proposal
- USP – Economic Potential of the Military Presence
- Economic Potential of its pivotal location in Central Southern England
- Development Protocol a ‘key’ ask
- Has a housing element – as jobs without homes is not sustainable – economically or environmentally
- Key will be engaging the Demand-side – our Business Base

Further Information

- Web-site – www.swlep.biz
- Secretariat :-
 - Steve Richards (General) : e.mail steve.richards@swlep.biz
 - Ian Piper (Swindon) : e.mail ian.piper@swlep.biz
 - Alistair Cunningham (Wiltshire) e.mail alistair.cunningham@swlep.biz

Any Questions?

Thank you for listening

....promoting substantial economic growth

Lorna Gibbons
15th January, 2013

Presentation content:

- **City Deals**
- **Heseltine Report and Autumn Statement**
- **Dorset LEP**

City Deals – devolving powers and functions

- **First Wave**

- July 2012, Government agreed the first wave of city deals with the eight largest cities outside London
- Each and every deal represented a genuine transaction
- Bespoke and guaranteed
- <http://www.dpm.cabinetoffice.gov.uk/resource-library/wave-1-city-deals>

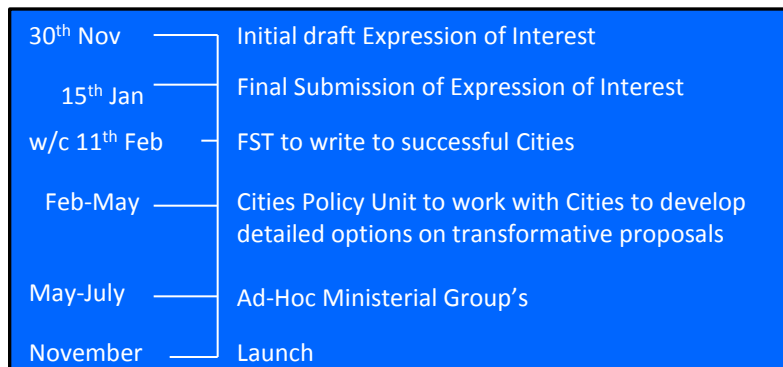
- **Second wave**

- 20 places (each city and their LEP) have been invited to bring forward a proposal to address a significant local economic issue
- Competitive – no guarantee
- These bespoke arrangements will be complemented by a 'core package'
- EOI 15th January 2013

The Process

The bespoke deal

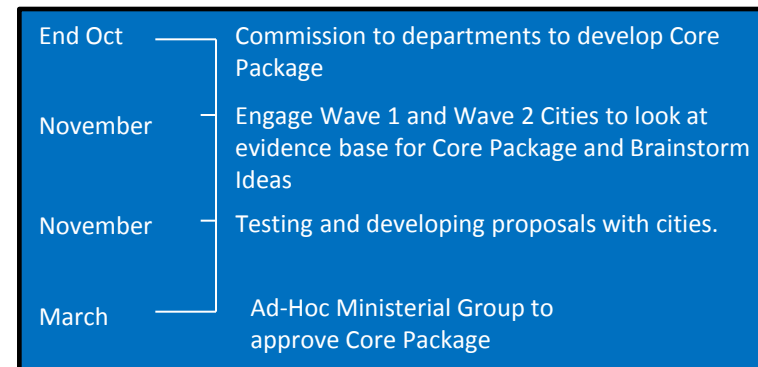
Time line



- CPU/BIS Local to work with cities to develop evidence base, and develop ideas for proposal
- Cities share first draft of EOI (30 November) if you want feedback

The core package

Time line



- The core offer will be a series of offers to cities from government in return for requirements from departments
- CPU to work with departments to develop the offer
- Cities to be plugged in and involved in the development of this work strand

What are city deals likely to consist of?

- **Bespoke**
 - Local Challenge / a project
 - Likely to be focussed around:
 - Infrastructure
 - Skills
 - Business Support
- **Core**
 - Likely to be proportionate i.e. unlikely to include earn back like Manchester
 - Best clues in Heseltine review and AS2012
- **Assessment Criteria**
 - Demonstrating the leading edge of the Government's general economic strategy
 - Strong Governance
 - Ability to harness significantly greater private sector input, expertise and resources
 - Political commitment and readiness to put resources into delivering the deal
 - Driving efficiency in the use of public money in the area and doing more with less

Heseltine and AS2012

- **Heseltine Review**

- <https://www.gov.uk/government/publications/no-stone-unturned-in-pursuit-of-growth>
- Barriers to growth are always multi-faceted
- **89 recommendations**
- Single pot (including HCA New Affordable Housing, Decent Homes, First Buy)
- e.g. GBS we could overcome the challenges of housing growth by developing further 'build now, pay later models' for public sector land and providing the necessary supporting infrastructure...

- **AS2012**

- 1.89 UK housing supply has not kept pace with demand.
- On Heseltine: The Government welcomes this report and will seek to implement as many of the recommendations as possible
- The review makes a powerful case for increased devolution of economic powers from central government, in particular for a transfer of funding and responsibilities to LEPs
- A full response will follow in the spring

LEP / Growth Agenda Info

- <http://appglocalgrowth.org/>
- <http://www.lepnetwork.org.uk/>

Welcome to Dorset LEP

The Dorset Local Enterprise Partnership was set up by the Government to invest in different industry sectors across the county to boost business, create new and more highly-skilled jobs and to ensure the county's infrastructure is in a strong position to promote growth: it will be driven by the private sector with local authority support.



Projects

The Dorset Local Enterprise Partnership can be summarised as Talented Dorset, Connected Dorset, Responsive Dorset and Competitive Dorset.

[Read more](#)

Watch the video



Board Members

The Board Members consist of nine business people, four local authority representatives, and one each from the Higher and Further Education sectors.

[Read more](#)

Quicklinks

[The LEP Network](#)

[BusinessKilnenge](#)

[Bournemouth Borough Council](#)

[Department for EIS](#)

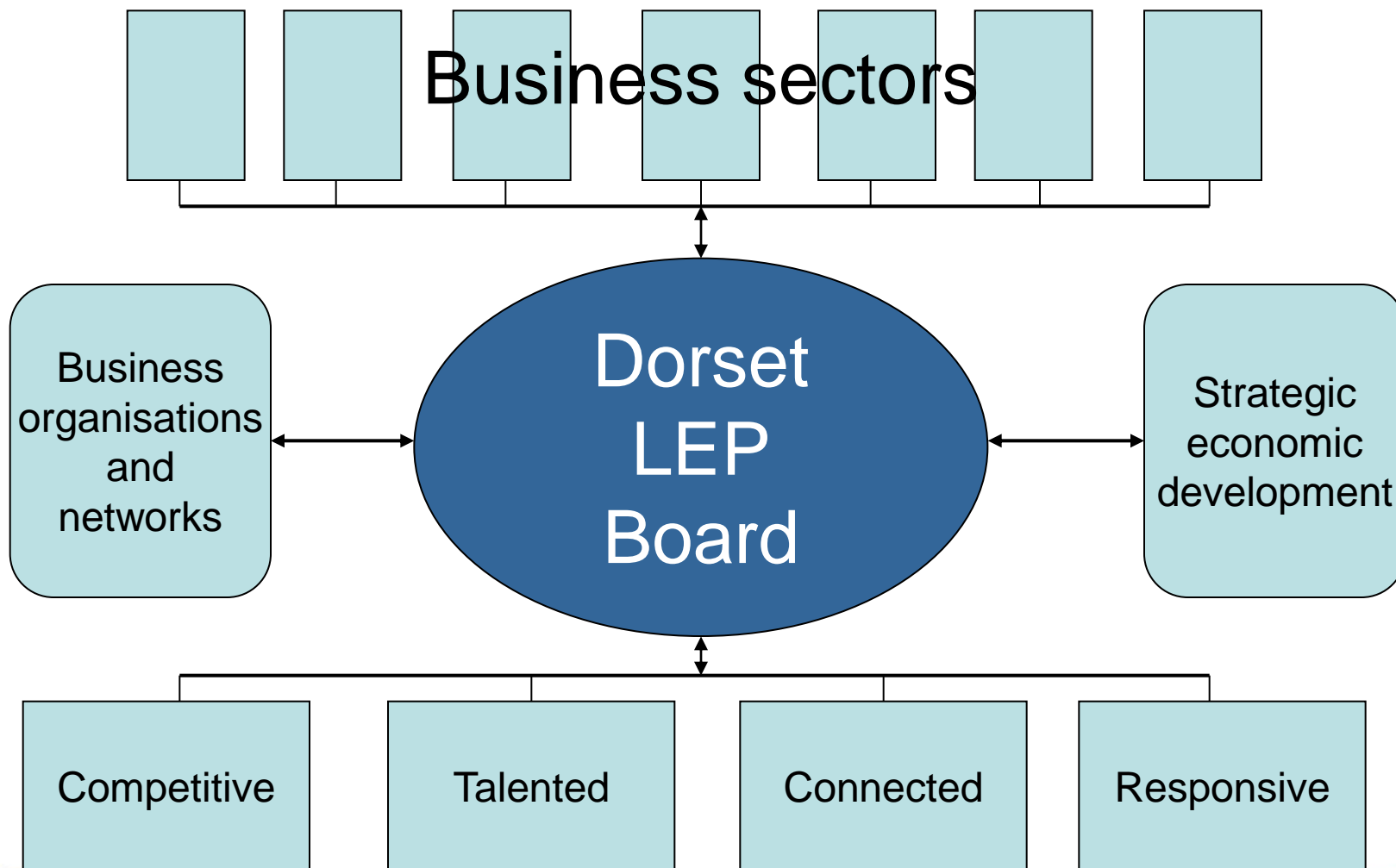
[Rural-Net](#)

[Borough of Poole](#)

[Department for CLG](#)

[Dorset Councils](#)

[Terms & Conditions](#)



Make Dorset more...competitive

**Unleash the potential
of existing
businesses,
encourage the
creation of new
ones, and attract
investment.**



Progress:

- Growing Places Fund £9m
- DorMen
- Rural Net/Business Xchange
- Enterprise training
- Inward Investment
- Regional Growth Fund 3 / 4
- 2012 Olympic & Paralympic Games – British Business Embassy in Dorset

Make Dorset more...talented

**Enhance the skills of
our current and
future workforce.**

Progress:

- ESB
- Apprenticeships
- National Coastal Tourism Academy
- Food Training and Enterprise Hub
- Science and Technology Enterprise Hub



Make Dorset more...connected

**Improve electronic
and physical
connectivity,
particularly through
high-speed
broadband.**



Progress:

- Broadband £38m
- LSTF £21.6m
- Mobile Phone Coverage
- Transport hubs: ports and airport

Make Dorset more...responsive

**Create the conditions
for enterprise.**



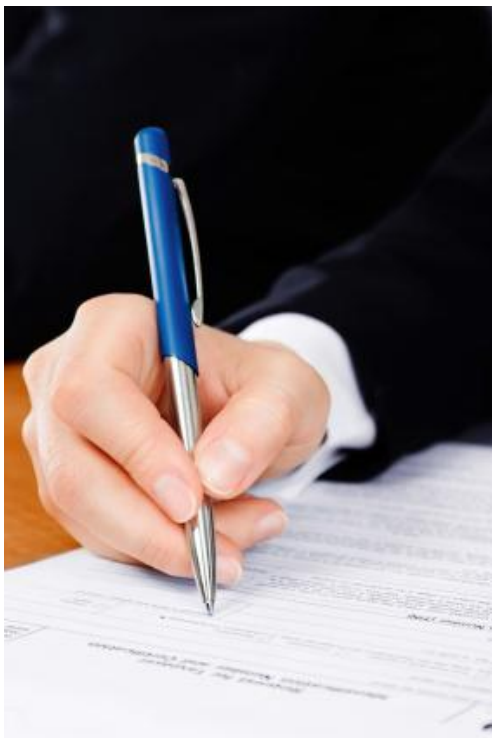
Progress:

- Engagement between DLEP Board and Dorset Environment Managers
- No Enterprise Zone so DIY with Local Development Orders?
- Planning Charter
- Property and Construction Group



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**Your feedback is
important to us!**

**Thank you for attending and
please don't forget to
complete your evaluation
form and hand it to a
member of Federation staff
before you leave.**